



PO BOX 2401
EDISON, NJ
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Lunch & Learn The Shops at Riverside



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The Shops at Riverside
390 Hackensack Avenue
Hackensack, NJ 07601
October 25, 2006

Hosted By: The Mills Corporation

- **Liz Napoli, SCSM, SCMD**
General Manager
- **Rich Vilaboy**
Operations Manager
- **Paula Kelliher**
Marketing Director of Galleria of White Plains

10:30 a.m. - Registration

****Meet at the Conference Center located in the lower level
(adjacent to escalators)**

11:00 a.m. – Retail Program and Tour Begins

12:45 p.m. - Lunch: “A Taste of New Jersey’s Restaurant Row”-

Buffet Lunch catered by the prestige restaurants at The Shops at Riverside including Morton’s The Steakhouse, The Cheesecake Factory, Houston’s, McCormick & Schmick and Thai Chef.

COST: \$45.00 Members \$55.00 Non Members (includes lunch)

RSVP: By October 15, 2006

Three ways to RSVP

Return the enclosed RSVP form with your check to:

NY/NJ Council of Shopping Centers

P.O. Box 2401

Edison, NJ 08818-2401

Or

you may fax to 973-423-6000 (and bring check to the meeting)

Or

email your RSVP to mescobar@centerstageproductions.com



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YES_____ **No**_____

Name _____

Company/Center _____

Address _____

Telephone _____

I will be bringing the following guests: _____

YES_____ **No**_____

Name _____

Company/Center _____

Address _____

Telephone _____

I will be bringing the following guests: _____

Cancellation Policy:

Because our events involve commitments to third party caterers and restaurants, we ask that you provide any cancellations before the stated RSVP date. Persons canceling after the RSVP date or not attending shall be billed and payment requested in full.

The Shops at Riverside Hackensack, New Jersey



The Shops at Riverside is a two-level enclosed upscale center located five miles west of the George Washington Bridge, a few minutes from Manhattan. The center is owned and managed by The Mills Corporation and is the most upscale mall in Bergen County, New Jersey. The center has a dynamic merchandise mix, currently featuring more than 70 retailers such as Bloomingdale's, Saks Fifth Avenue, Pottery Barn, Tiffany & Co., Barnes & Noble, and The Fountain Spa, a 12,500 square foot day spa. It is also the site of New Jersey's own "Restaurant Row." Diners can select from a variety of restaurants such as Morton's The Steakhouse, The Cheesecake Factory, Houston's, McCormick and Schmick's Seafood Restaurant and Thai Chef.

In 2005, The Mills Corporation embarked on a 248,000 square-foot major expansion and redevelopment. The first phase, with openings beginning in fall 2006, includes the relocation and construction of a new 75,000-square foot Bloomingdale's Home store expansion (adjacent to the north side of the existing Bloomingdale's store), together with the construction of a 97,000 square-foot expansion wing that has been added to connect the new Bloomingdale's Home Store and a newly constructed four-story 900-car parking deck with the existing mall. Exterior renovations include new directional and site identification signage, enhanced landscaping, parking lot paving and the addition of decorative site lighting.

Approximately 68,000-square feet of new retail shops will open in the new wing including Salvatore Ferragamo, Cache, Chico's, Papyrus and Soma. Soma is a new retail concept from Chico's, which offers mature female shoppers a deep selection of intimates, loungewear and activewear featuring Chico's signature comfort and style. The new location at Riverside will be the first Soma store in the New Jersey/New York region. Other stores will be announced as leases are fully executed.

Phase II of the redevelopment includes the recapture and leasing of the former Bloomingdale's Home store into a collection of high-quality fashion shops that will open from spring through fall 2007 as well as the addition of three more signature restaurants under the new parking deck. P.F. Chang's, Maggiano's Little Italy and Rosa Mexicano will anchor the new Restaurant Row North, adjacent to the new north wing, and the new Bloomingdale's Home Store. The former Bloomingdale's Home Store space will be reconfigured for approximately thirty (30) new retail shops on two levels. Previously announced additions that will be opening during Phase II include Boss Hugo Boss, Pottery Barn Kids, Victoria's Secret, Kenneth Cole and Max Mara. In addition, a second level of stores will be added at the southwest corner of the center to maximize the available space on the site. Additional leases will be announced as leases become fully executed.

The merchandising in the existing mall will be enhanced with the additions of Burberry, White House Black Market, Tumi, Polo Collection, a new location for J. Crew and Petit Bateau. Other stores will be announced as leases are fully executed.

Additional information on The Shops at Riverside is available at www.theshopsatriverside.com.

Directions

- **From Manhattan via the George Washington Bridge**
Take the George Washington Bridge to Route 4. Then take Exit 72A Route 4 West Paramus.
The driveway to The Shops at Riverside will be on the right after you come over the Hackensack River Bridge and immediately following the Lukoil Gas Station;
or
Continue up the Hackensack Avenue North Exit Ramp and turn right into The Shops at Riverside.
- **From Manhattan via the Lincoln Tunnel**
Upon exiting the Lincoln Tunnel, follow the signs to the New Jersey Turnpike and follow the directions below.
- **From Central and South Jersey via the New Jersey Turnpike**
Take the New Jersey Turnpike North through the last exit, Exit 18.
Go approximately two more exits to the Hackensack/Fort Lee/Route 46 exit.
Take the Hackensack/Rt. 46 West fork on the exit ramp.
On Rt. 46 go through approximately 3 signals. The last signal will be located across the Hackensack River Bridge at a large intersection (former traffic circle).
Take the first quarter turn on the right on to Bergen Turnpike.
Bergen Turnpike turns into River Street and River Street turns into Hackensack Avenue.
Continue on Hackensack Avenue approximately 3 to 4 miles.
Continue over the Rt. 4 overpass.
Turn right into The Shops at Riverside entrance.
- **From Route 3 West**
Follow to Route 17 North. Continue 10 miles and take the Route 4 East exit.
Continue 2 miles and take 2nd Hackensack Ave exit (immediately after the overpass).
Cross over Route 4 and enter the mall on the right.
- **From Garden State Parkway North**
Take the Garden State Parkway North through the Bergen County Tolls, take exit 161 towards Route 4 East Paramus. Stay on Route 4 East approximately 3 miles, take the second Hackensack Avenue exit towards River Edge. After exit The Shops at Riverside will be on your right hand side.
- **From Westchester County**
I-287 West to I-87 North (New York State Thruway) to the Tappan Zee Bridge.
Continue on I-287 West/I-87 North to Exit 14A, which is the Garden State Parkway Connection, and follow the directions below.
- **From Rockland County**
Take Exit 14A from I-87 North/I-287 West (New York State Thruway), which is the Garden State Parkway Connection.
Continue on the Garden State Parkway South to Exit 163 (left hand exit) to Route 17 South.
Continue to Route 4 East (second Route 4 exit) to second Hackensack Avenue Exit. Continue over overpass.
Turn right into The Shops at Riverside parking lot.